



**hpm**  
Building prosperity

**hpm**  
Building prosperity

**Pragati Sheel Baithak**

# **PRAGATI SHEEL BAITHAK**

- BUSINESS STRATEGY**
- GROUP DISCUSSION**
- INCENTIVE PROGRAMMES**
- AWARD CEREMONY**
- RECREATIONAL ACTIVITY**



**“ You are a blessing from God in our life and the whole HPM family. Thank you for providing the stability, support, wisdom, kindness, and love that you do for HPM. ”**

With more than four decades since its inception by a leading visionary Shri Srikisan Dass Aggarwal HPM has ruled and led the agro-chemical industry in India and abroad. With the motto of 'Yielding Prosperity', the company has stood steadfast by its mission of bringing prosperity in the lives of all associated with it. Right from our adept team of meticulous farmers to our dynamic board of management directors, the company has ensured to touch and make a colossal impact in the lives of all.





## **MRS. SANTOSH AGGARWAL**

Thanks Mrs. Santosh Aggarwal for Inspiring us over the years. You are a wonderful person, mother, wife, mentor, and friend. You are everything one could look for in a good mentor. You groomed us to be sound professionals and we learn something new from you every day. It would be impossible to count all the ways that you've helped us in every ways. Thanks for opening our eyes to new stages of opportunity and strength. You always guide us towards the right path. we admire you for your humility, your diligence, and your unwavering purpose. You have shown us how to be a more effective human being, and for that we cannot thank you enough. You are a fantastic person that is worthy of emulation. How could we ever express all our thanks for your guidance — truly we have been blessed to have you in our life.

**FROM  
MR. ASHOK AGGARWAL**



**HPM is well known for its commendable work and culture. Along with its corporate working culture, HPM organizes many get together frequently for employees, distributors and farmers. These functions are part and parcel of HPM's co-curricular activities. These are celebrated with a lot of pomp and grandeur.**

**These events are a great source of motivation. They foster team spirit and cohesiveness in employees. These events act as opportunities for employees to relax and build relationships with colleagues. Even the smallest event can have a huge impact on the morale of the employees.**

**A company event isn't just fluff. It should be an important part of employee engagement strategy. These small corporate get together improve company culture, strengthen teams, promote creativity, and boost morale.**





# PRAGTISHEEL BAITHAK

Every year at the starting of April, HPM turns its eyes towards annual meetings. Every time HPM does something different for these annual meetings. Now HPM organizing its annual meets in the form of PRAGATISHEEL BAITHAK. All the dealers, distributors, sales and marketing team of respective states presente in these frequently meet. Team HPM gives world class welcome to each and every dealer and distributor.



23<sup>RD</sup> - 25<sup>TH</sup> FEBRUARY, 2021























































































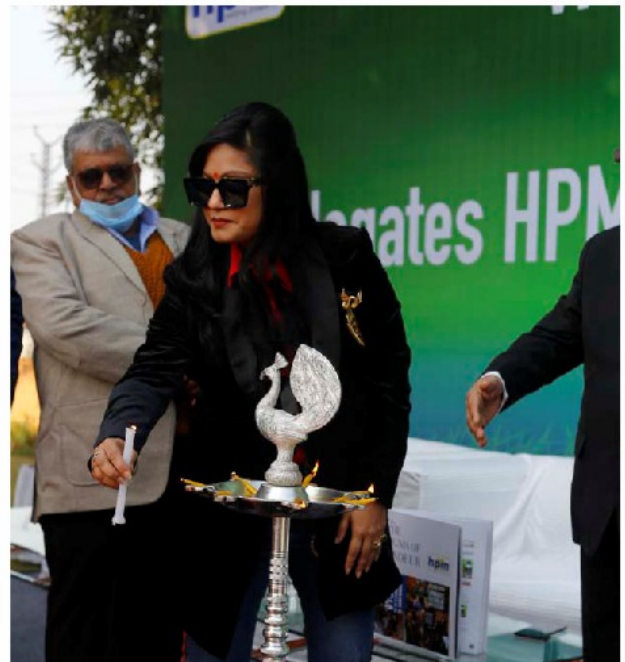












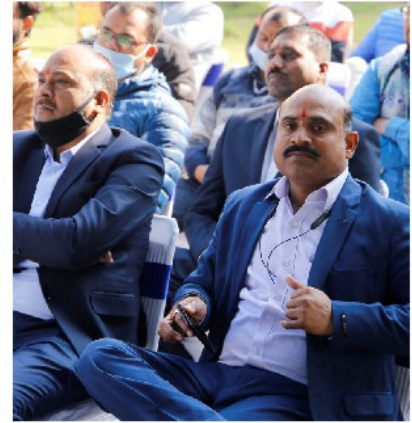




















**AWARD & GIFT DISTRIBUTION CEREMONY**















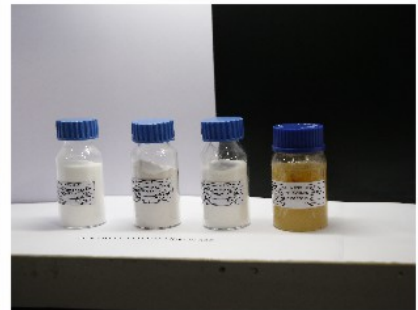
























## BULLDOZER RUN ACTIVITY





















































## MADHYA PRADESH PRAGATISHEEL BAITHAK











## HIMACHAL PRADESH PRAGATISHEEL BAITHAK







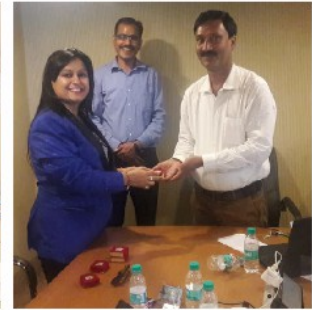
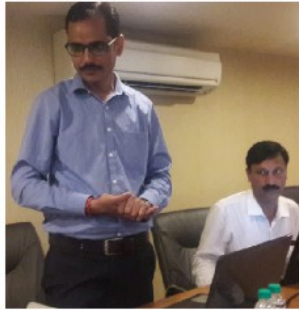




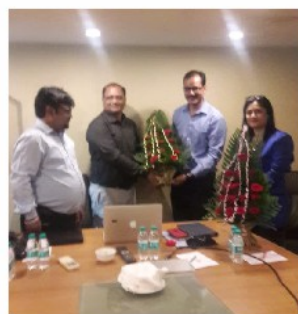






























# Samridhi ॐ Sambhav 2018

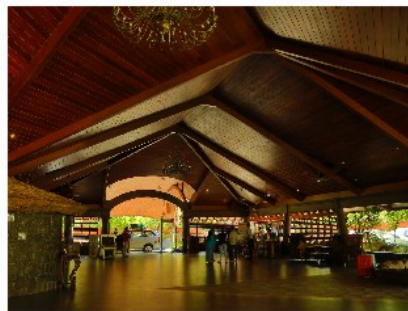
In 2018 HPM celebrated Samridhi Sambhav at Kovalam (Kerala). Palm-backed beach and a luxurious environment gave refreshment to all distributors and employees. The function was a gratification for whole HPM family. HPM organized Samridhi Sambhav 2018 in the joy of completing its sales target. HPM rewarded their dealers and distributors for their remarkable achievement.





**SAMRIDHI SAMBHAV INVITATION**

















## PADMANABHASWAMY TEMPLE VISIT







## SAMRIDDHI SAMBHAV 2018 AWARD CEREMONY

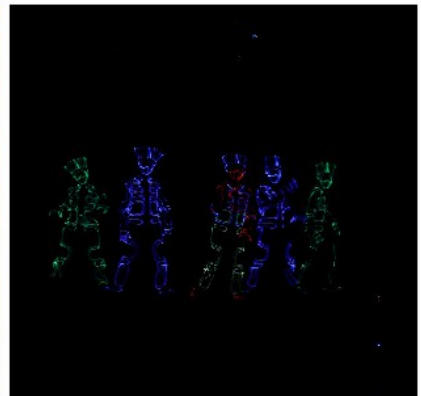




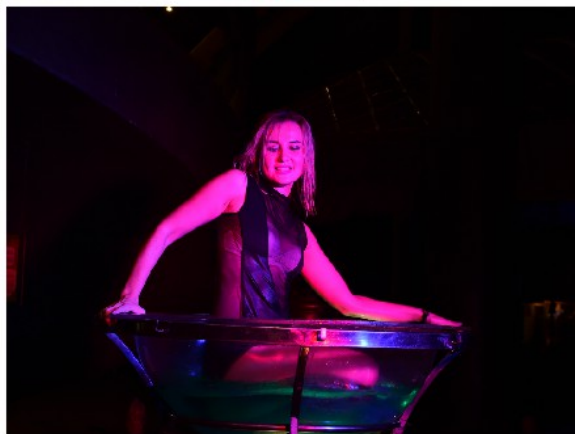
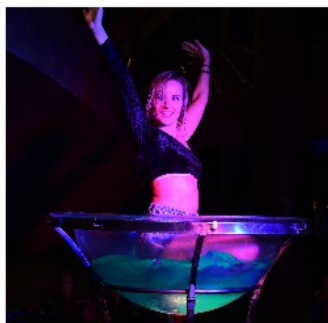
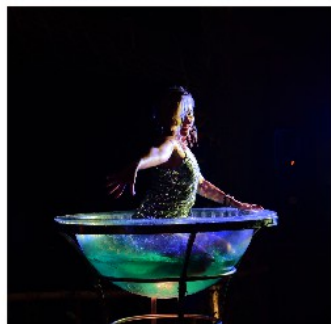
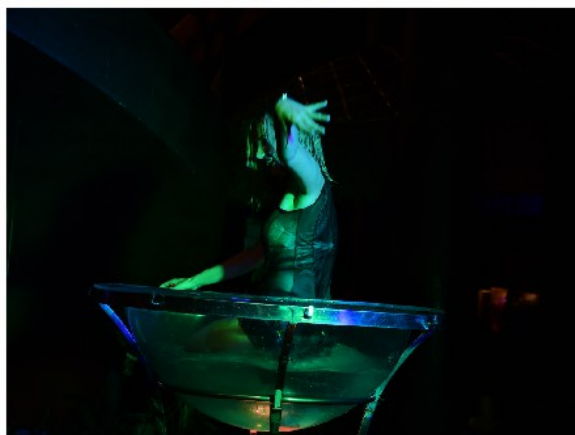
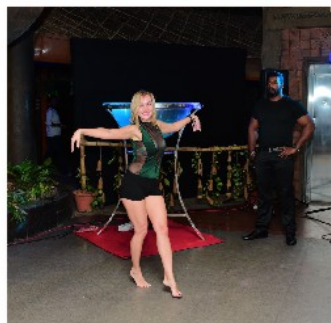
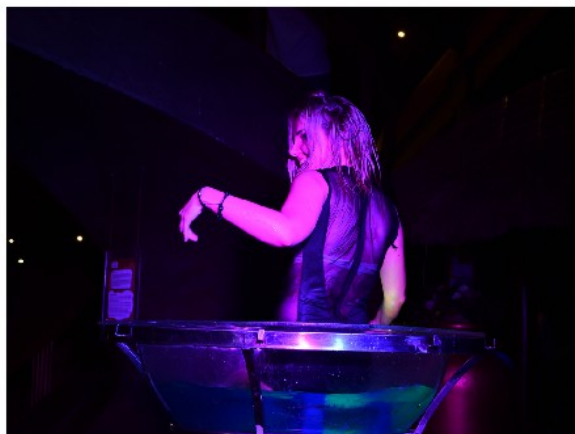
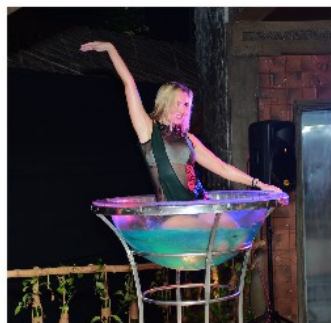
















## MARTINI DANCE SHOW











## VIVEKANANDA ROCK MEMORIAL AND KANYAKUMARI





## KALARIPAYATTU ACT









# Samridhi ॐ Sambhav 2016

**Samridhi Sambhav 2016 was one of the most important functions of HPM. Whole HPM team and the all state marketing heads presented for this frequently meet. On this propitious moment Mr. Ashok Aggarwal director of HPM Chemicals & Fertilizers Ltd., was speaking some words about the company and rewarded their dealers and distributors for their remarkable achievement.**









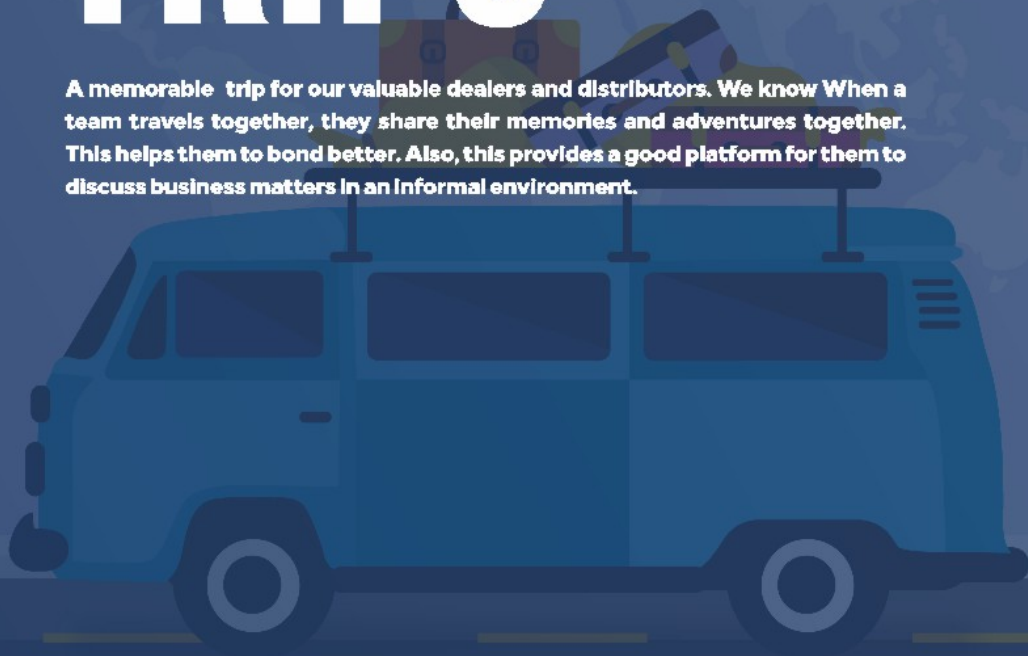






# INCENTIVE TRIPS

A memorable trip for our valuable dealers and distributors. We know When a team travels together, they share their memories and adventures together. This helps them to bond better. Also, this provides a good platform for them to discuss business matters in an informal environment.





# SINGAPORE TRIP





















# DIWALI CELEBRATIONS

Celebrations at our workplace provide a great change from the monotony of everyday work routine. Our Employees have a good time and return to work the next day with a fresh mind. These celebrations give a great opportunity to bond. Teams, which otherwise do not need to communicate much with each other, now have the festival as a connecting link to break ice & Interact







## DIWALI CELEBRATION 2019









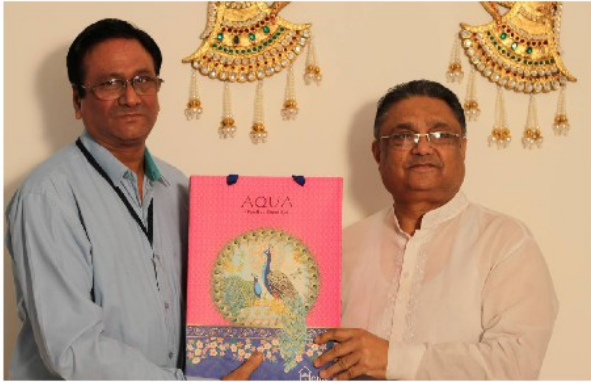




# DIWALI CELEBRATION 2018











# **HAPPY NEW YEAR GALLERY**

**Here's to a bright New Year and a fond farewell to the old; here's to the things that are yet to come, and to the memories that we hold. Every year HPM family welcomes new year with lots of joy, happiness and love.**











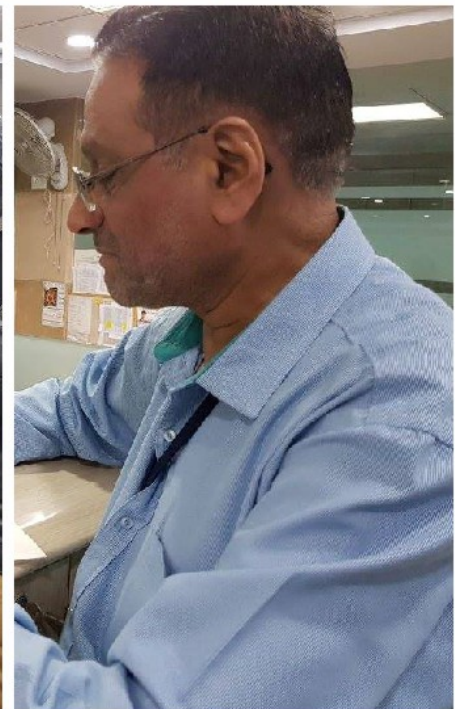






**NEW YEAR CELEBRATION 2018**











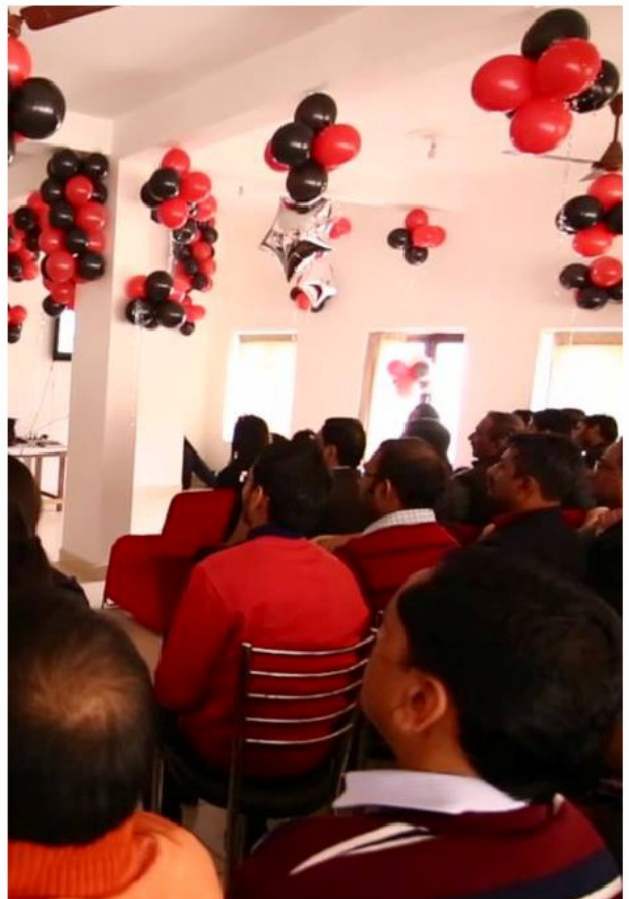




## NEW YEAR CELEBRATION 2017











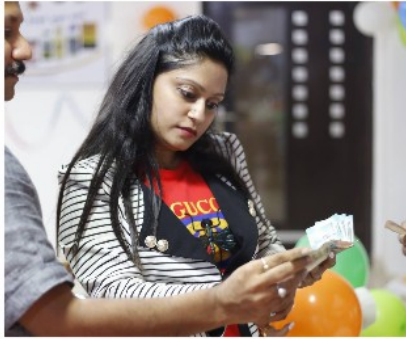




**BIRTHDAY  
CELEBRATION 2018**























# FAREWELL CELEBRATION

**Congratulations on your well-deserved retirement. As one of our most faithful team member in HPM Family, you'll be greatly missed. You were always so willing to pitch in on any project, and you have always brightened up the whole office. We already feel as if a part of us is missing. You have been one of the pillars of the HPM Family & have helped us conquer goals which looked distant, it was because of you we have been doing wonders today.**





**FAREWELL  
MR. VASUDEVAN SIR**













# Green Nation Clean Nation



An Initiative By

**Shri Ashok Aggarwal**  
CMD

HPM launched a Green Nation Clean Nation Campaign. Under this campaign, they planted 10000 trees and made everyone aware of tree plantation. This campaign had a good impact on the environment. After this campaign, there will be great relief in Pollution which will be beneficial for the entire society.

---

**Go Green with HPM's  
Plantation Drive  
on 11th Sept 2017**

---



Nurture



Protect



Care

Planting  
**10,000** Trees  
All Over India











# EARTH DAY CELEBRATION

Annually the CMD sir Mr. Ashok Aggrwal ji, plant tree sapling at his official residence, And to support this day whole HPM Team do the same and plant tree saplings. It is to promote people to change their attitude towards the environment for making a safe future.







# CORPORATE CELEBRATION

**Celebrations are a chance for our teams to come together and get to know each other better outside of their work roles. Employees who celebrate together learn to take pride in one another's work as well as their own, which helps foster loyalty and a sense of purpose within the organization.**

















## HAWAN IN KHUSKHERA







**BHOOMI PUJAN IN KHUSKHERA**





📍 Corporate Office 209-210, Anupam Bhawan, Azadpur Commercial Complex, Delhi-110033, India

📍 Manufacturing Unit-1 SP-9C, RIICO Industrial Area Khushkhara- 301707 Rajasthan, India

📍 Manufacturing Unit-2 IGC Samba, Jammu (J&K), India - 184121

☎ Customer Care: 011-27681800

☎ +91 11 45071800-899

✉ Info@hpmIndia.com

🌐 www.hpmindia.com

